



INVITATION: CALL FOR PAPERS
15th IRDO International Science and Business Conference
SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2020:
Personal and social responsibility
for sustainable future
4–5 June 2020
Maribor, Slovenia, European Union



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DATES:

- ✚ **14 February 2020** – call for papers
- ✚ **25 March 2020** – abstracts submission
- ✚ **30 March 2020** – information on acceptance
- ✚ **10 May 2020** – papers submission
- ✚ **24 May 2020** – announcement of program of conference
- ✚ **4 - 5 June 2020** – conference

CONFERENCE VENUE:

University of Maribor
Rektorat / Rectors' office
Slomškov trg 15
SI-2000 Maribor, Slovenia, EU

OFFICIAL LANGUAGE:

English

INFORMATION:

IRDO – Inštitut za razvoj družbene odgovornosti, Preradovičeva ulica 26, SI-2000 Maribor
Web: www.irdo.si E-mail: info@irdo.si Tel: +386 (0)31 344 883

Maribor, Slovenia, 14 February 2020



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Dear Sirs and Ladies!

We invite you to the **15th IRDO International Scientific and Business Conference entitled SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2020: PERSONAL AND SOCIAL RESPONSIBILITY FOR SUSTAINABLE FUTURE**, to be held on **4 and 5 June 2020 in Maribor, Slovenia**.

The main purpose of the conference is to look for connections between human responsibility towards society and ourselves for our shared sustainable future. Such individual responsibility is a prerequisite for social responsibility, without broader environmental and social responsibility there is no survival of mankind or no tool to achieve a sustainable development / future.

The emphasis this time is on the work of the individual, who can make a significant difference in society, and thus his active participation becomes the driving force for global renewal anywhere.

The EU has adopted a number of different strategies for the path out of the crisis, and the most recent one is the European Green Deal. More content on this topic can be found here:
https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en
https://ec.europa.eu/growth/industry/corporate-social-responsibility_en

Our participation in the conference will be in the spirit of the UN Transforming our World: The 2030 Agenda for Sustainable Development, incorporating 17 sustainable development goals. These are also enshrined in the Republic of Slovenia's Development Strategy until 2030, but cannot be achieved without personal and social responsibility.

The 2020 Conference aims to provide a broader insight into what researchers, teachers, managers, and others, can do to integrate personal and social responsibility into the social and natural environment in which we operate.

Therefore, with a view to contributing to a sustainable future as a pathway from the current crisis, we will:

- Discuss methods for developing concepts of personal responsibility in order to align them with the current developments in it and the necessary holistic development in the social, ecological and business environment, with particular emphasis on reflexive behavior, interdependence and creative collaboration.
- Present examples of personally responsible behavior by individuals and groups in business, government and non-governmental organizations or active citizenship, and evaluate how to rethink standard processes from several aspects and how.
- Introduce aspects of personal responsibility and its empowerment, e.g. caring for a healthy lifestyle, nutrition, sports, sleep, spirituality, the economic aspect of family care, self-care, ethics, education, culture, social, love, partnership, parenting and other aspects of personal and social responsibility that support planning, implementation and optimization socially responsible behavior.

By sharing experience, theoretical and practical, we will help participants find the right path to socially responsible behavior in families and in organizations, for-profit and non-profit.

Therefore, we invite you to the conference as authors and/or listeners to share your experience, views and suggestions with other participants, including scientific and other researchers, top consultants, other professionals and experienced practitioners who will attend this conference as listeners and/or as contributing authors. Young authors, students involved in high and higher educational processes are also very welcome.

All potential authors, please do not hesitate to report on your work in the various topics of our conference! So far, over a thousand authors from all over the world have participated. The number of speakers is limited.

The instructions for contributing authors are described below. Please send us your application form as soon as possible to the following e-mail address: info@irdo.si.

We look forward to your participation at the 15th IRDO International Conference in Maribor!

With kind regards,

Prof. Emer. Dr. Peter Glavič
University of Maribor, Faculty of
Chemistry and Chemical Technology, and
Vice-Chairman of the IRDO Conference
Program Committee
m.p.

Prof. Emer. Dr., Dr. Matjaž Mulej,
University of Maribor, Faculty of Economics
and Business, President of the IRDO Expert
Council and Chairman of the IRDO Conference
Program Committee
m.p.

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KEY TERMS

Personal responsibility (PR) means the responsibility of the individual to act socially responsible towards himself, i.e. practices the principles of ISO 26000: accountability, transparency, ethics, respect for stakeholder interests, the rule of law, international norms and human rights.

Social responsibility (SR) means the responsibility of the organization and the individual to ethically influence society and the environment, that is humans and nature according to ISO 26000 (ISO, 2010; EU, 2011), directly and indirectly, in the short and long term, "here and now", and with broader influence. Its three fundamental concepts are: responsibility, interdependence and holistic approach, which replace indifferent, self-sufficient and one-sided behaviour to enable humankind and human beings to survive.

Sustainable future (SF) enables the survival of humankind, which does not consume excessively. Now it is unfortunate that when nature destroys nature, we are talking about catastrophe, but when man destroys nature, it is about development.

Sustainable development (SD) means human development that meets the long-term needs of humankind, while allowing natural systems to create the natural resources and services of the ecosystems on which society and economics depend (development that meets current needs and does not limit the ability of future generations to also meet their needs). It is an essential part of CSR efforts that material development is not self-destructive.

Science and research checks the basic motives underlying human survival and the related motives of practitioners, researchers, and scientists. They are, therefore, closely linked to CSR and sustainable development in order to make the future sustainable. SR reduces costs and abuses, even in the science that eliminates, but also causes them, if it lacks SR.

The environment encompasses everything that exists around humans as natural and social conditions for human existence. Today, humans are digging twice as many natural resources a year as one should, and more each year, putting human sustainable future at great risk.

Society encompasses all people; the state being one of their organs managing common needs.

Economy encompasses all organizations for the production, distribution and replacement of everything that people need and, therefore, consume, and part of the people unnecessarily, because over-consuming has become a habit.



CONFERENCE ORIENTATIONS

There are many social contradictions and negative traits in the world; many authors (e.g. Schwab, 2016; Piketty, 2013) highlight the need for better tailored and faster responses to the consequences of the rapid evolution of science and technology. Due to the speed of development, we face challenges that are crucial to a sustainable future and our existence.

The measures must be systemic, i.e. requisitely holistic, and interdisciplinary, to counteract the negative consequences of uncontrolled, unholistic development, e.g. of »the 4th Industrial Revolution,» and to improve the current socio-economic systems towards full social responsibility. Organizations decide by collaborative authorized people. Therefore, the theme of our conference on personal responsibility is the path to responsible development / future of the world in the 21st Century, also in line with the 17 United Nations Sustainable Development Goals under the Transforming our World: The 2030 Agenda for Sustainable Development.



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CONFERENCE THEMES:

We are interested in personal, social, political, economic, business, environmental and other aspects of social responsibility and sustainable development / future, especially:

A. Personal responsibility - responsibility to oneself as part of a society

A1. SR attitude towards the environment

- Individual personal responsibility: rethink, refuse, reduce, share, reuse, regift, refurbish, repair, recycle, rost, use public transportation, bicycle, etc.
- Reduction of carbon footprint, all types of waste, releases and poisons
- Reducing consumption of substances, water, energy and packaging
- Health care as well as personal responsibility

A2. SR attitude towards the society

- Family as a basic cell and education for life
- Nutrition, sports and spirituality



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- Healthy sex and partnership
- Respect for the family and law as a personal responsibility
- Ethics and morals in the family
- Philanthropy as a personal and social responsibility
- Self-realization and self-actualization as personal responsibility

A3. SR attitude towards creation and consumption

- Caring for domestic, social and service management as a cornerstone of family survival
- Training for sustainable development / future and personal and social responsibility of the individual
- Interdependence and creative collaboration

B. SR organizational responsibility

B1. SR attitude to the environment

- Inclusive cooperation with stakeholders in organizations – suppliers, supply chains, customers, employees, owners, ...
- Reducing resource consumption and increasing resource efficiency (raw materials, energy, water), renewables, the circular economy
- Smart devices and intelligent environment
- The role of people in the socially responsible behavior of all kinds of organizations

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B2. SR attitude to society

- Organization as the economic cell of the social system
- Family-organization relationship in the social system
- Care for the health of employees in organizations
- Work-life balance in organizations
- Corporate volunteering
- Compliance with the law as the responsibility of the organization
- Ethics and morals in the organization
- Philanthropy as a personal and social responsibility in an organization

B3. SR attitude to creation and consumption

- Caring for the health of the company's finances and other resources as a cornerstone of the organization's survival
- Training for sustainable development / future and personal and social responsibility
- Interdependence and creative collaboration
- Principles and codes of conduct, guidelines for governance systems and certification schemes, indices, frameworks of responsibility and reporting
- Integrating CSR into business plans, activities and results

C. A sustainable future for society and the environment

C1. Economic aspects of society's development



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- Ethical aspects of society's development
- Philanthropic aspects of society development
- Use of technology – influence on personal and socially responsible behavior

C2. Environmental aspects of society's development

- Research on the conditions for more personal and social responsibility and sustainable development / future
- The impact of science on environmental policy and its social responsibility
- Reduction of ecological footprint per capita towards 1.6 ha and zero waste

C3. Responsible governance of the development of society and individuals

- Responsibility of government, parliament, legal structures and democracy
- Personal and social responsibility of scientists, institutions, companies and other organizations to the local and global social and natural environment in terms of applied science
- Responsible development of smart devices and design of intelligent environments
- Designing security systems and disaster protection
- Company 5.0

D. Young people, the elderly and social responsibility

- Learning personal and social responsibility in the family and in formal and informal systems
- Redefining the learning environment to integrate personal and social responsibility
- Ethics and morals in learning systems
- Technology and the personal and social responsibility of young people and youth supporting systems
- Impact of research at the research, professional, social and environmental levels
- Developing interdependence and creative collaboration

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E. Others:

- Your suggestions for supplementing these topics are welcome

ACCOMPANYING PROGRAM

- Round tables
- Meeting: Slovenian Society for Systems Research



PARTICIPANTS AND SPEAKERS AT THE CONFERENCE

In particular, we invite the following participants and lecturers to the conference:

- Researchers, scientists and experts of various fields
- Managers and experts from companies, government, public and non-governmental organizations
- Experts from different departments in companies, governments and non-governmental organizations, research organizations, EU officials, public relations experts, etc.
- Managers and teachers at universities and other educational organizations
- Legislators and regulators
- Students, youth workers, students, youth organizations
- Journalists and other opinion makers
- Other interested individuals, including the elderly and the unemployed.



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CONTENTS, LENGTH AND LANGUAGE OF YOUR CONTRIBUTIONS

The papers should address **any of the topics** proposed in the program and related topics from the perspective of theory or solutions regarding social responsibility and sustainable development / future. Specific policies, strategies, tactics, case studies and proposals are particularly welcome. Theoretical contributions should be based on practical experience and also present those experiences where they already exist.

Authors' abstracts should be up to 250 words (12–15 lines) and contain up to 6 keywords. You can find a detailed sample template with technical instructions for formatting documents in a separate file after IRDO receives the application form for the conference.

Short articles should be 2 500–3 000 words (6–8 pages) long, Times New Roman, font size 12. Accepted conference papers will be published in a printed publication (book of abstracts of conference papers) with CIP, ISBN / ISSN records and as an electronic book (full article) in the IRDO "Social Responsibility" collection and available at www.irdo.si. Some author articles may also be selected for publication in scientific journals (as amended).

Language: The official language of the conference and the papers is English, and the same applies to the publication of author papers in conference proceedings. If only Slovenian participants are present in some parts of the conference, the presentation is also possible in the Slovenian language.



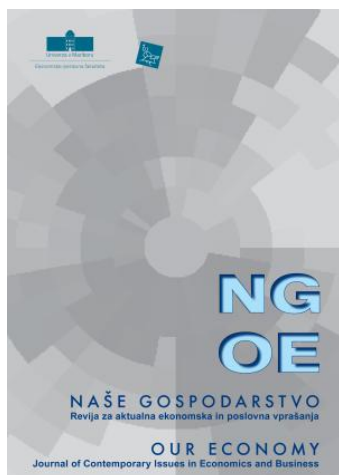
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PUBLISHING OF AUTHOR PAPERS

Accepted contributions will be published in the complimentary:

- **book of abstracts** and
- **e-book of short papers.**

Best papers can be considered for publication (when upgraded, submitted to double blind review process) in scientific journal (the best papers will be selected by journal editor):



Naše gospodarstvo / Our economy

<http://www.ng-epf.si/index.php/ngoe>

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Our Economy magazine is listed in the following databases:



EBSCO Business Source
<https://www.ebsco.com/>



ProQuest ABI/INFORM
<https://www.proquest.com/>



DOAJ (Directory of Open Access Journals)
<https://doaj.org/>



**The European Reference Index
for the Humanities (ERIH)**
<https://dbh.nsd.uib.no/publiseringsskanaler/erihplus/>



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ORGANIZATIONAL BOARD:

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ABOUT THE IRDO INSTITUTE

IRDO - Institute for the Development of Social Responsibility was established in 2004 with the purpose of researching and promoting the development of social responsibility in Slovenia and in the world. It seeks to connect all key players in the field of CSR development (companies, government, civil society, ...) and to carry out joint activities and campaigns for raising awareness of the wider society about the need and importance of CSR in Slovenia. Through its activities, the IRDO Institute contributes to the transfer and adaptation of foreign knowledge and concepts to the Slovenian situation and needs, while facilitating the exchange of Slovenian knowledge and experience with foreign experts, companies and organizations. **IRDO is a voluntary, research and public interest organization in the youth field.**

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Activities: IRDO advises companies and other interested parties on how to do social responsibility and how to effectively connect with others. To the best of IRDO's ability, IRDO educates and establishes media support for the development of social responsibility and performs other tasks in the field of development and promotion of social responsibility in Slovenia. IRDO performs the following activities: research / counseling / education / information / promotion / networking / charity. **Websites:** www.irdo.si, www.horus.si, www.paktzamlade.si, www.model-m.si and others.

The activities we are planning for 2020 are:

- Certification Leader in SR and SD/F (5x a year)
- 15th IRDO International Conference Social Responsibility and the Current Challenges 2020 (Maribor, June 4-5, 2020)
- 12th Slovenian Corporate Social Responsibility Award Horus 2020 (expected in December 2020)
- 1st award of the Slovenian Youth Award for Social Responsibility Adrastos (expected in September 2020)
- IRDO Mosaic Monthly Magazine - The first Slovenian socially responsible news (10 issues per year)
- Strategic consulting to companies in the area of social responsibility and sustainable development
- Internal training for CSR and Sustainability in companies
- and more.

We invite you to join the IRDO Institute - collective and individual members.

Take advantage of the membership benefits and discounts you can also use for this conference. More: www.irdo.si, info@irdo.si, +386 31 344 883.



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FEES AND PAYMENTS

Conference will last two days: 4–5 June 2020.

Registration fee, depending on the form of participation for each participant	Normal registration	Early registration (Until 10 April)
Authors, members of the University of Maribor and IRDO	200 €	150 €
For the second and third articles: each one has a publication fee	150 €	100 €
Students, unemployed and elderly (as authors)	60 €	40 €
Two-day registration fee for participants (no author articles)	250 €	180 €
One-day registration fee for participants (no author articles)	140 €	100 €

The number of participants is limited, so please register as soon as possible.

The application form - see the conference website: <http://www.irdo.si/konference.html>

Please send us your application form as soon as possible to: info@irdo.si.

Payment deadline:

The registration fee must be paid to the IRDO TRR by May 10, 2020 at the latest.

Payment data:

Receiver: IRDO – Inštitut za razvoj družbene odgovornosti (Institute for the Development of Social Responsibility)

Address: Preradovičeva ulica 26, SI-2000 Maribor, Slovenija

Reference 2311-2020 and your name and family name

Bank: Nova KBM d. d., Maribor

Bank account: SI560 4515-0001074492; SWIFT KBMASI2X

Payment receipt: Attendees will receive an original invoice to confirm payment of the conference registration fee.

Additional information:

Registration fee includes: lectures at the conference, proceedings, refreshments during breaks, lunches on the conference day. VAT is not included in the conference fee indicated (IRDO is not subject to VAT). Hotel rooms and travel expenses are NOT included in the price. The official language of the conference is English, unless only Slovene speaking participants will be present at each section. The invited plenary lecturers do not pay the conference fee, but they do pay their own expenses for the stay and travel. All other authors pay the conference fee as stated in the table. Students and seniors need to identify their status. A payment invoice will be issued based on your payment. In case of cancellation before May 17, 2020, 70% of the registration fee is refunded, after May 17, 2020 the registration fee will not be refunded. Non-contributors must also register for the conference with a registration form and pay a registration fee.

Accommodation:

The participants of the conference make arrangements for their stay in Maribor as needed and in advance. For more information on accommodation options click on: <https://www.hotels.com/de1253673/hotels-maribor-slovenia/>.

MORE INFORMATION

IRDO – Institute for the Development of Social Responsibility, Preradoviceva 26, SI-2000 Maribor, Slovenia, EU; Web: www.irdo.si Email: info@irdo.si Phone: +386 31 344 883



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Organizer:



Co-organizer:



In cooperation with:

- World Organisation of Systems and Cybernetics (WOSC)
- International Academy for Systems and Cybernetic Sciences (IASCYS), Pau, France
- European Academy of Sciences and Arts, Salzburg
- Bertalanffy Center for the Study of Systems Science (BCSSS)
- International Federation for Systems Research (IFSR)
- CSR Europe
- Slovene Association for Systemic Research
- Slovenian Association for Quality and Excellence
- Chamber of Commerce and Industry of Štajerska, Slovenia
- Association of Employers of Slovenia
- Managers' Association of Slovenia
- Network for Social Responsibility of Slovenia
- Association Social Responsibility Academy
- Slovene Consumers' Association (in request)
- National Institute of Public Health, Slovenia (inrequest)
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